

LUXURY IMMERSION TERMS AND CONDITIONS

- Each two-day experiential event will bring Retailer teams together in New York City.
- In accordance with NYC requirements, all participants will need to provide proof of vaccination for entry to the event. This will be checked upon check-in to the hotel.
- Event dates will be as follows:
 - March 2-3 (Wednesday-Thursday)
 - March 7-8 (Monday-Tuesday)
 - March 9-10 (Wednesday-Thursday)
 - March 21-22 (Monday-Tuesday)
 - March 23-24 (Wednesday-Thursday)
 - March 29-30 (Tuesday-Wednesday)
- To attend, each team must include a Decision Maker (Dealer Principal and/or General Manager), and three or four additional team members, representing Sales and Service, management, and front-line.
- **ACCOMMODATIONS:** An essential part of the two-day event is accommodation at the luxurious Gansevoort Hotel, proximate to the event venue for an easy walk. The accommodation's cost will be **\$880 per person**, which will be billed to your April Parts invoice.
- **CANCELLATION POLICY:**
 - Reservations cancelled 14 days before your scheduled check-in date can be cancelled at no charge.
 - Reservations cancelled within 14 days of your scheduled check-in date are subject to a fee of \$880 per person. No refunds will be provided.
 - No Show Policy: Guests who do not provide prior 14-day notice and do not attend Luxury Immersion are subject to a fee of \$1,480 per person. No refunds will be provided.
 - Reservations can be adjusted by emailing training@genesisacademyportal.com. Please note that changes to existing reservations will be subject to availability.
- All team members must attend the full Immersion experience, including all part of the events:
 - Day One begins at 8 am at the venue and concludes with an evening event at 8 pm.
 - Day Two begins at 8 am at the venue and concludes at 1:00 pm.

- All departing flights should be no earlier than 4:00 pm on Day 2.
- All event guidelines will follow New York State health and safety guidelines.
- Space is limited for this event. Registration will close as spaces are filled in each session.

GMA reserves the right to modify or amend these Terms and Conditions, in whole or in part, at any time without notice. GMA also reserves the right to cancel, amend, or revoke the Luxury Immersion program at any time without notice. GMA may, in its sole discretion, remove any person causing a disturbance to their fellow Retailers during the Luxury Immersion. Please contact training@genesisacademyportal.com if you have any questions.